



# Welcome to Zimbabwe Business Index

## Where verified businesses gain structured visibility that converts into real enquiries

Zimbabwe Business Index was purpose-built to support business-to-business (B2B) and business-to-customer (B2C) discovery. Our platform enables verified companies to present themselves professionally, be found easily, and convert visibility into meaningful engagement.

Unlike social platforms or classifieds sites, Zimbabwe Business Index is a business-focused directory designed for clarity, trust, and long-term digital presence. Every feature is intentionally structured to help serious businesses be discovered by the right audience—at the right time.

Our categories are carefully designed and well-structured to ensure maximum visibility, guiding users directly to relevant companies without unnecessary navigation or noise.

## Why this matters to your business

- Present a professional, structured company profile with your logo, company overview, products or services, contact details, and operating information in a clean, credible format.
- Build trust and credibility instantly through visible verification indicators, active status, and consistent presentation.
- Convert interest into direct enquiries by allowing potential clients to contact you instantly via WhatsApp, email, or phone.
- Be found through smart, category-based discovery that prioritizes relevance over algorithms.
- Benefit from built-in sharing tools that allow your category to be shared across LinkedIn, Facebook, X (Twitter), WhatsApp, and email.
- Strengthen your long-term digital footprint, making your business easier to reference, recommend, and rediscover.

## Events, announcements & national visibility — powered by our PWA

Zimbabwe Business Index includes a Progressive Web App (PWA) for Events & Notifications—a first-of-its-kind business communication platform in Zimbabwe.

This allows listed companies to publish business announcements, events and registrations, promotions, opportunities, and verified updates that reach users nationwide without algorithmic interference.

Once installed, a single post from your company can instantly reach other listed companies across Zimbabwe, professionals, customers, stakeholders, and individuals nationwide who have installed the PWA.

No social media algorithms. No lost posts. No noise. Just direct, visible, credible business communication.

## Knowledge sharing & authority building

Listed companies can post tutorial and informational videos on the Zimbabwe Business Index Knowledge Centre, helping educate the market while positioning their company as a trusted authority

within their industry.

## Events management & engagement tools

Zimbabwe Business Index supports event listings and registrations, online ticketing, and submission of total attendees—enabling companies to manage business events professionally within a trusted ecosystem.

## Designed for serious business visibility

Zimbabwe Business Index is intentionally built to support business discovery, supplier sourcing, corporate visibility, and long-term digital presence. The platform prioritizes qualified enquiries, not vanity page views.

## Partnership & foundational partner opportunities

While company listing is provided at no cost, businesses seeking deeper visibility, strategic positioning, and ecosystem influence are encouraged to explore Partnership and Foundational Partner opportunities.

Partners and Foundational Partners gain enhanced prominence across the platform, contribute to the growth of Zimbabwe's digital business infrastructure, and align their brands with a trusted, national business ecosystem.

## No listing fees. No hidden charges.

Company listing on Zimbabwe Business Index is provided at no cost. Zimbabwe Business Index does not levy any listing or inclusion fees. Our focus is on building a credible, structured, and sustainable business ecosystem that benefits companies across Zimbabwe.

## **You are now part of a platform built for serious business visibility.**

We'll be verifying your form and we'll be glad to have you listed.

<https://www.zimbusinessindex.co.zw>

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